



RENEW your Chamber membership & earn **\$1,750** in advertising!

As a perk to renewing your membership with the Central Louisiana Chamber of Commerce, Lagniappe Broadcasting, & JWBP Broadcasting offer new Chamber members certificates to use towards advertising. Plus, KLAX offers a \$1,000 advertising package at a \$500 discount! Combined, it's a total savings package of \$1,750 worth of free advertising time to jump start your business and grow customer awareness.



- \$750 certificate
- includes 30 thirty second commercials to run M-Sun, 5am-8PM
- plus 10 thirty second commercials to run M-Sun, 5am-Midnight
- Cannot be used toward existing advertising contract or amount due
- Not redeemable for cash
- Redemption value not to exceed \$750



- \$500 certificate
- Non-transferable
- Only valid for first time radio advertisers and new Chamber members
- May be used within 30 days of rejoining the Chamber
- Subject to radio inventory availability
- (No Cash Value)



\$1,000 Advertising Package at a \$500 discounted rate

Includes:

- Production
- Copy of spot posted on KLAX-TV.com
- You Tube link
- 12 One-Minute-Spots on ABC31 from 7A-11P to run either the first 2 weeks or the last 2 weeks of the month
- 12 BONUS spots on ABC 31 from 7AM – 11PM to run sometime during the calendar month purchased
- 1 Three-Minute business overview interview that will run at least once during Good Morning America