



SPONSORSHIP OPPORTUNITIES

ANNUAL EVENTS



BUSINESS EXPO & LUNCHEON Fall 2018

The Annual Chamber of Commerce Member Business Expo allows the rare opportunity to visit with several businesses at the same time all at the same place. In our fast-paced world where else can you learn about so many local businesses? With more than 60 exhibit booths and hundreds of attendees, the Business Expo is a must-see in exploring the latest and greatest in the Cenla marketplace.

The expo is free to the public and offers visitors a one-stop-shop for information.

At this year's event, you will:

- Discover new products, services, technologies and offerings
- Meet leads, customers and service providers from both new and established companies of all sizes in Cenla
- Give Chamber members brand visibility to the Cenla business community!

Visit our exhibitors and support this one of a kind Cenla event.



WOMEN IN BUSINESS CONFERENCE – September 20 & 21, 2018

The Central Louisiana Regional Chamber of Commerce annual Women in Business Conference is a two-day conference featuring breakout sessions with seminar topics on leadership, professional development and entrepreneurship. The conference provides an excellent opportunity for central Louisiana women to network, learn and empower one another.

– Average Attendance: 200+

Presenting Sponsor: \$5,000

Presenting Benefits:

- Table and meals for 10, with prominent placement at event at lunch venue
- Workshop registration for 10 attendees
- Women's Forum and reception registration for 10 attendees
- Exclusive sponsor of the Thursday evening reception with signage at event
- Breakout Session Presentation (you select topic/speaker)
- Logo prominently displayed on front of brochure
- Logo on all event materials
- Mentioned on electronic media promos
- Logo on agenda
- Logo on event signage
- Booth with materials of your choice at conference venue (or place on the tables)

Gold Sponsor: \$2,000

Gold Benefits:

- Table and meals for 10, with prominent placement at event at lunch venue
- Workshop registration for 5 attendees
- Women's Forum and reception registration for 5 attendees
- Logo displayed on brochure
- Logo displayed on all event materials
- Logo displayed on agenda
- Logo on event signage

Platinum Sponsor: \$3,500

Platinum Benefits:

- Table of 10, with prominent placement at event at lunch venue
- Workshop registration for 10 attendees
- Women's Forum and reception registration for 10 attendees
- Breakout Session Presentation (you select topic/speaker)
- Logo displayed on brochure
- Logo displayed on all event materials
- Logo displayed on agenda
- Logo on event signage
- Booth with materials of your choice at conference venue (or place on the tables)

Silver Sponsor: \$900

Silver Benefits:

- Table and meals 10, with prominent placement at event at lunch venue
- Workshop registration for 2 attendees
- Name listed on brochure
- Name listed on all event materials
- Name listed on agenda
- Name listed on event signage

CENTRAL LOUISIANA CHAMBER DAY AT THE LEGISLATURE – May 1, 2018

Central LA Chamber of Commerce Day at the Legislature provides members an opportunity to hear from their Governor and state legislators and weigh in on vital issues at the State Capitol. In 2017, attendees were briefed by Governor John Bel Edwards and recognized on both the House and Senate Floors. Following a full day of legislative briefings and events, the Chamber hosts a legislative reception in downtown Baton Rouge where the entire legislature is invited to attend. – *Average Attendance: 100 Chamber members + Legislators*

Sponsorship Cost: \$800

Sponsorship Benefits:

- Booth on the Senate side of the Rotunda (limited to the first 8 sponsors requesting booth space)
- Name recognition on the event invitation that will go to each member of the legislature and other statewide officials
- Signage at the reception





CENTRAL LA BUSINESS AWARDS (“BIZZY” AWARDS) – June 15, 2018

The Central Louisiana Regional Chamber of Commerce celebrates the hard work of local businesses every day of the year. Yet on one particular night, it takes the festivities to the next level. It's the Central Louisiana Regional Chamber of Commerce Business Awards, also known as the “Bizzy Awards”, a gala that honors those Central Louisiana companies that have excelled and become pillars of the community. Around 400 people typically attend this annual event which includes a red carpet, a sit-down dinner, an award ceremony and a champagne winners' circle.

– Average Attendance: 400

Sponsorship Levels

Presenting Sponsor **\$5,000** **Limit 1**

Benefits:

- Two tables of 10 each with premium placement at the awards ceremony
- Prominent logo placement as the exclusive Presenting Sponsor of the Central Louisiana Chamber of Commerce Business Awards on all promotional materials
- Back cover, full page ad on event program
- Sponsor recognition from the podium at the event as well as on the event visual program
- Opportunity for company spokesperson to speak from the stage at the beginning of the event to welcome attendees

Gold Sponsor **\$2,500** **Limit 5**

Benefits:

- One reserved table of 10 with prominent placement at the awards ceremony
- Logo placement on promotional materials
- Half page, inside back cover ad in event program
- Sponsor recognition for the podium at the event
- Logo recognition in event visual program

Silver Sponsor **\$1,750** **Limit 10**

Benefits:

- One reserved table of 10 with prominent placement at the awards ceremony
- ¼ page ad in event program
- Sponsor recognition for the podium at the event
- Name recognition in event visual program

Table Sponsor **\$750** **Unlimited**

Benefits:

- One reserved table of 10 with prominent placement at the awards ceremony
- Name recognition in event program



MONTHLY EVENTS

MORNING COFFEES

The Central Louisiana Regional Chamber of Commerce believes in starting the day in a positive, business-focused way! Sponsored or hosted by a Chamber member, these events take place typically between 7:30 and 9:30 in the morning at the sponsor's business. The host provides coffee & refreshments and/or entertainment. The Chamber designs and mails out invitations to its entire membership, local media and advertises the event through social media. This is a great opportunity to keep business in the forefront of everyone's mind while networking. – *Average Attendance: 40-50*

- Sponsorship/Host Cost: \$300: Chamber designs invitation and sends electronically to all Chamber members**
- \$500: Chamber designs invitation, sends electronically to all Chamber members and creates/mails a postcard to Chamber primary representatives (1100+)**
- \$750: Chamber designs invitation, sends electronically to all Chamber members and creates/mails a postcard to all Chamber representatives (1600+)**



BUSINESS AFTER OURS

The Central Louisiana Regional Chamber of Commerce offers its members the opportunity to take advantage of a fun networking event in a relaxed environment. Sponsored or hosted by Chamber member, these events typically take place between 5:00 and 7:00 in the evening at the sponsor's business. The host provide hors d'oeuvres, refreshments and/or entertainment. The Chamber designs and mails out invitations to its entire membership, local media and advertises the event through social media. The event is a great opportunity for Chamber Members to provide a social atmosphere to facilitate business networking. – *Average Attendance: 40-60*

- Sponsorship/Host Cost: \$300: Chamber designs invitation and sends electronically to all Chamber members**
- \$500: Chamber designs invitation, sends electronically to all Chamber members and creates/mails a postcard to Chamber primary representatives (1100+)**
- \$750: Chamber designs invitation, sends electronically to all Chamber members and creates/mails a postcard to all Chamber representatives (1600+)**





STRATEGIC LUNCHEONS

The Central Louisiana Chamber hosts Strategic Luncheons once a month featuring timely and informative presentations provided by a variety of guest speakers. In addition to the main speaker, three chamber members are chosen to provide an "elevator speech" about their businesses to facilitate member to member connections. – *Average Attendance: 75-120*

Presenting Sponsor: Members can sponsor a luncheon and be the presenter to those in attendance. Presenting sponsors can pick the topic of discussion and guide the luncheon's agenda (with approval of the Chamber President).
Sponsorship Cost - \$750

Gold Sponsor: Members can sponsor tables at a Chamber's monthly strategic luncheon with topics picked by the Chamber Board and its President. The Gold sponsor receives prominent placement at the luncheon, is recognized on signage and verbally by the Chamber President. Multiple businesses and organizations are allowed to sponsor the event. **Sponsorship Cost - \$500**

Table Sponsor: Members can sponsor tables at a Chamber's monthly strategic luncheon with topics picked by the Chamber Board and its President. Multiple businesses and organizations are allowed to sponsor the event.
Sponsorship Cost - \$250

Sponsor Benefits:

- Company name on all promotional materials and advertising
- Recognition in all weekly e-mails and newsletter articles promoting the event
- Recognized as Event Sponsor on Chamber website
- Company name listed as sponsor at the event
- Brochure/literature from sponsor given to each attendee when they arrive





Central Louisiana Chamber of Commerce hosts a Legislative Forum, June 17, 2015

WORKSHOPS, ROUNDTABLES & FORUMS

The Central LA Chamber hosts a variety of free workshops throughout the year for its members on a variety of topics, such as implementing the new provisions of the Affordable Healthcare Act, upcoming tax changes for business, maximizing social media to impact the bottom line and much more.

The Chamber hosts events, meetings and roundtable discussions with members of Congress, state legislators,

and local elected officials on a variety of topics. During election season, the Chamber typically hosts forums featuring all candidates for a particular office.

– Average Attendance: 75-120

Sponsor: Organizations can sponsor a workshop and be the presenter to those in attendance. Sponsors are able to pick the topic of discussion and guide the workshop's agenda (with approval of the Chamber President).

Sponsorship Cost - \$250

Sponsor Benefits:

- Company name on all promotional materials and advertising
- Recognition in all weekly e-mails and newsletter articles promoting the event
- Recognized as Event Sponsor on Chamber website
- Company name listed as sponsor at the event
- Brochure/literature from sponsor given to each attendee when they arrive

