

FOR IMMEDIATE RELEASE

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LOOK WHAT LOUISIANA'S DOIN' TO BBQ AT QUE'IN ON THE RED

Add Zydeco and Spice to a Memphis Barbecue Network Festival and Everything Goes Up in Smoke.

Nobody Que's like Louisiana. Take a little bit of Cajun and Zydeco, spice that up with some Memphis Barbecue Network savvy, spread out along the banks of the Red River on a spring weekend in March and you've got a real recipe for fun. Join teams from across the United State and central Louisiana in the city of Alexandria March 19-20, 2010 as they compete for \$10,000 in cash and trophies in **Que'in on the Red's** 5th annual barbecue festival at North Levee Park.

This Memphis Barbecue Network sanctioned festival will offer friendly competition in six categories including pork, beef, poultry and sauce. Teams will gather to pass the judges scrutiny on taste, tenderness and presentation to prove their secret sauces, rubs and grilling techniques have what it takes to be the Grand Champion of the "Red."

The **Que'in Kids Cook Off** is a highlight of the festival where youth ages 8 – 17 compete in two categories: "Chop Soeey" for pork chops grillers and "Chicken Little." Each team may consist of four (4) members with one of those an adult.

A grand champion trophy specially designed by Alexandria artist Anne Reid of the Alexandria Museum of Art will go to the Que'in on the Red grand champion. This year's festival also introduces the first Que'in on the Red festival poster designed by local artist Dr. David Holcombe. Posters can be purchased for \$15 at the festival or from the Division of Community Services located at City Hall in downtown Alexandria.

Festival gates will open at 4 pm Friday, March 19th with music by **Keith Frank & the Soileau Zydeco Band** beginning at 6:30 pm. **Cross Canadian Ragweed** will headline Friday evening's musical line-up from 8:30 to 10 p.m. Entertainment Saturday begins at 2 p.m. with Chubby Carrier & the Bayou Swamp Band, Cowboy Mouth plays at 4:30 p.m., Kenny "Babyface" Edmonds from 6:30 to 8 p.m. and **MAZE featuring Frankie Beverly** rocks the house from 8:30 to 10 p.m.

Saturday's activities will begin at noon with carnival rides and games. For \$3, attendees will be able to sample competition meat and vote on their favorite in the People's Choice Tent. A People's Choice winner will be announced. Additionally, food and merchandise vendors will be on hand to sell barbecue and traditional festival food.

General gate admission is \$10 for adults and \$5 for children 12 and under. For more information on the festival, please visit www.queinonthered.com.

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